



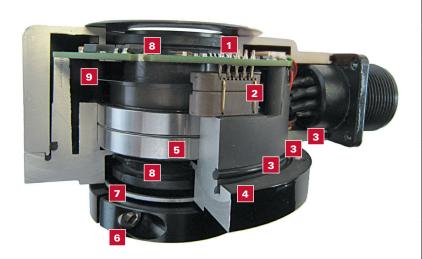
ANNOUNCING THE NEW

HS35R

THE MOST RUGGED HOLLOW SHAFT ENCODER

The HS35R is uniquely different from existing encoder solutions in the Vector Motor Industry

The new HS35R incorporates numerous design upgrades to increase reliability and maximize equipment uptime.



HS35R NEW FEATURES

- Fewer PCB Components
- Wide Gap Phased Array Sensor Module
- Multiple O-Ring Seals
- Powder Coat Over Hard Anodizing
- 5 Larger Mechanically-Held Bearings
- 6 Dual Split Clamp
- Protective Seal Plate
- 8 Dual V-Seals
- 9 Non-Glass Disk

HS35R FEATURE-BENEFIT COMAPRISON	
FEATURE	BENEFIT
Wide Gap Phased Array sensor increases air gap over 10x compared to traditional mask- on sensor design	More resistant to shock up to 400g
Wide Gap Phased Array sensor eliminates many PCB components including trimpots	Increases lifetime and eliminates signal drift due to time and temperature
Elimination of glass discs in favor of unbreakable disc	Higher reliability in high shock and vibration applications
Larger, mechanically captured bearings instead of adhesive-applied	Increased lifetime and resistance to run-out and wobble
Improved housing and shaft seals provide IP67 protection	More resistant to wash-down and contamination
Increased resolution up to 5000PPR	Able to suit a wider range of applications previously not attainable with HS35
Wide -40° to 100°C optional temperature range	Reliable in extreme temperature applications
More rugged feature-set at the same or lower price as HS35	Greater value and lower total cost of ownership

TARGET APPLICATION – VECTOR MOTOR FEEDBACK



COMMON MOTOR CUSTOMER CHALLENGES:

ISSUE: Run-out (wobble) is common on

non-drive end stub shafts

OUR SOLUTION: New design is more resistant to

shaft run-out

ISSUE: Encoders considered too fragile for the

OUR SOLUTION: Beefier coating, bearings, and

seals make for a tougher design

ISSUE: Reliable feedback is required for proper drive speed control

OUR SOLUTION: Robust, wide-gap opto-ASIC and

simplified PCB improve durability

ISSUE: Customers demand fast delivery and expert

ISSUE: Customers demand fast delivery and expert technical support

OUR SOLUTION: Call 1-800-873-8731 for 3-Day

lead-times and encoder expertise

